



SMT. P. N. DOSHI WOMEN'S COLLEGE

NAAC ACCREDITED 'A' GRADE - III CYCLE

Cama Lane, Ghatkopar (W), Mumbai-400 086.

&

Dr. (Smt) Nanavati B.M. College of Home Science

On the occasion of Diamond Jubilee year

Department of Human Development

Organizes

One day seminar on

GenZ

AND BEYOND IN THE DIGITAL WORLD

On
March 13th 2020



Gen Z has digital in its DNA. Gen Z (born 1996-2010) the children of Gen X (born between 1961 and 1980), is independent, competitive, digitally overloaded. Gen Z is the mobile-first generation that appears to live equally in the digital world as in the real one. Smartphone, the devices of choice, are always close by and within reach. With a phone to keep them connected, Gen Z is full of dichotomies: their device distracts them from boredom and gives them something to do. Gen Z technologically is advanced and knew how to use a Smartphone from an early age. The Smartphone is the social hub of Gen Z, the epicentre of everything. It creates a universe, a virtualized space where they engage, become smarter, more effective and more connected. Gen Z also expresses themselves to friends through frequently creating and sharing content. Smart, opinionated and attached, Gen Z finds fulfilment in their devices. Gen Z is an interesting mix of tech savvy, smart and dependent. They have many interesting ideas for the future of technology, admire the Apple brand, prefer YouTube overall and understand that they live in a post-privacy world. Their phones make them feel secure, and they form rituals and habits related to using their devices more and more. Technology is essentially an indistinguishable part of their identity and intertwined in their daily life. It gives them comfort, purpose and focus.

Gen Z representatives have never seen the world without the internet and thus have affinity for texting and messaging on mobile apps or online platforms, sometimes even over in-person, face-to-face communication. Gen Z population absorb tons of new information every day. Gen Z kids spend several hours a day in social media or searching the internet for information. Despite having all the independence and confidence in Gen Z there are certain areas of concern for academicians and parents as Z generation has been accused of having an attention span shorter than its predecessors. The virtual world has made them a silent generation, living in their own world and increasingly becoming disconnected in person with people though they are connected with them online. Keeping in mind all the aspects of digital world and Gen Z the seminar has been organized to understand the relationship of Gen Z and digital world which give us an insight how to utilize this digital engagement in constructive way.

Sub Themes of the Seminar

- Gen Z Connected Yet Disconnected - Key Note Speaker : **Mr. Rajesh Shrivastav**
(Corporate Trainer & Author IIM, Indore)
- Gen Z & Relationships - Speaker : **Ms. Monisha Singh Dewan**
(ECE SEL Specialist UNESCO-Asia Pacific & Director Mighty Hearts ECD Consultancy)
- Digital Learning with Gen Z - Speaker : **Ms. Sheetal Kapoor**
(Head Curriculum Training & Counseling Witty Group of Schools)
- Gen Z and EI - Speaker : **Dr. Sandeep Kelkar** (Pediatrician & EQ Trainer)
- Issues & Challenges of Gen Z - Panel Discussion **Dr. Reeta Sonawat** (Moderator)
(Ex Dean & HOD PG Dept. of Human Development
S.N.D.T. University, Mumbai)

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Registration Charges :

Faculty Delegates : **Rs. 500/-** • Students : **Rs. 150 /-**

• **Correspondence and Registration** •

• **Dr. Ritu Bhatia** : 9819709238 • **Ms. Honey Thakkar** : 9920131333

Last date for registration : **10th March 2020**

Schedule: 13th March 2020

9.30 am. - 10.00 am.	Registration & Breakfast
10 am. - 11.30 am.	Inauguration / Key Note Address
11.40 am. - 12.40 pm.	Sessions on 1. Gen Z & Relationships 2. Digital Learning with Gen Z
1.00 pm. - 2.00 pm.	Lunch
2.00 pm. - 3.00 pm.	Session on Gen Z and EI
3.15 pm. - 4.15 pm.	Panel Discussion on Issues & Challenges of Gen Z
4.15 pm. - 5.00 pm.	Valedictory